THE GLEICHEN CALL

VOLUME XXVIII NO. 51 GLEICHEN, ALBERTA, WEDNESDAY MARCH 6, 1935 SUBSCRIPTION $2.00 PER YEAR

PERSONELL OF ACES HOCKEY CLUB

The following is the lineup and personality of each player on the Aces hockey team:

Goal. Gordan "Sweed" Bogstie, age 15, weight 135, born here. He is a typical goalie. The girls on the side line sometimes get his goat.

Defence. Matthew "Luke" Murray. age 17, weight 145, born here, captain. He's a good play-maker, fast checking defence man.

John Laskoski. The only Ace who hasn't got a handle to his name Age 17, weight 170, born here. He's the heavyweight of the team and delights the crowd with heavy body checking.

Forwards. Norman "Dutch" Schnephf, age 17, weight 144, born here, plays centre. He takes active parts in all sports, particularly boxing and hockey

Eugene "Slats" Lester, age 17, weight 150, born here. He is a fast stick handling left winger and has assisted in many counters during the season.

Wilbert "Doc" Lester, age 15, weight 148, born here. He is a fast tricky stick handler and always gets some where.

Roueche "Adionas" Desjardine, age 16, weight 130, born here, plays centre and left wing The red devil of the team. Ask Bassano they know.

Stan "Mona" Hall, age 17, weight 143, born in Cardston. Position left wing. The flying trapeze artist o the team and the playoff scorer

Russell "Rusty" Bassarab, age 17, weight 152, born in Bassano. A fas. stick handling centre man and fond of the ladies.

Clarence "Rinky" Clifford, age 16, weight 137, position right wing He is a fast stick handler, a good checker and packs a very hard wicked shot.

Wesley "Zinc" Desjardine, age 16, weight 140, born here. The only scout of the team and he does his good deed in every game.

Coach: Walter "Cy" McKay. Born here many years ago. The sent. mental gentleman of Gleichen, and the papa of al hockey players. He knows his hockey. Ask Bassano.

Manager: Milton "Frenchie" Desjardine. Born here. The all around back stop of the team.

President: Jack Lester. The sportsman who backs them whether the team is poor or good.

THE WEEK AT OTTAWA

(By F. W. Gershaw)

In a democratic country such as Canada it is the privilege of the members of the Commons to air any grievance before voting money. On Manday, when the leader of the Government moved "that the Speaker do now leave the chair for the House to go into committee of supply. Mr. McKenzie moved that all the works after "That" be struck out and there be substituted therefor these words: "This House regrets that no constructive policy has been presented to cope with the widespread unemployment."

This is a want of confidence motion and if carried the government would resign.

It was pointed out that 1,207,345 Canadians are now on direct relief and that many others were destitute and getting help from friends.

The speaker advocated the setting up of a national commission to get uniformity all over Canada in relief administration. A large construction program, a monetary policy and lower tariffs to promote trade with other countries was also urged. Mr. McKenzie pointed out that as there was $110,000,000 worth of gold, therefore 440,000,000 worth of currency could be turned out. Also if it was valued at $35 per ounce instead of $20.67 the amount would be 770 million. The amount now issued is 220 million and only 35 million in actual circulation.

In the lone white wastes of Canada's far north, a small band of herdsmen, headed by a Laplander, A. Behr, have for five long years been guiding 3,000 reindeer from western Alaska to the delta of the MacKenzie. They have been trailed relentlessly by wolves, seperated and stampeded by migrating herds of caribou, delayed by violent storms and held up by difficulties in crossing great rivers. The minister received word this week that the herd had crosed the MacKenzie with few casualites. These animals mean life to the Eskimos, who must now be taught not to destroy the food animals but to conserve them for use in periods of famine.

Occasionally in the House and almost constantly in the lobbies and rooms discussions take place on money afairs. Though the cry of those in distress has been heard all down through the ages, it has usually been considered that poverty was one of the inevitable human conditions and that it was the duty of each of us to get around it or make the best of it in our own way. Recently the feeling is growing that it is a curable evil and this is one of the greatest advances in thought of the period.

There has been an all around anxious scrutiny of the economic structure of the nations and the result has been to reveal a chaos of opinion even among experts. Mr. Roosevelt changes one "brain trust" for another when results are not those hoped for. Accurate knowledge is needed to start with and that is hard to acquire with the unceasing evolution that is going on. In harmony with the rapidly growing sentiment steps are even now being taken to make a more even distribution of wealth and to avoid poverty in the midst of plenty.

U. F. W. A. HAVE REGULAR SESSION LAST WEEK

A regular meeting of the Gleichen U. F. W. A. was held at the home of Mrs. A. A. McLeay with eighteen members and two visitors present.

Because of the absence of President Mrs A. Buckley and Vice-President Mrs. H. Burne, Mrs. C. Nelson was appointed to the chair.

Considerable business and correspondence was dealt with. Everyone regretted very much that Mrs. R. Burne could not be present on account of illness Mrs J. A. McArthur gave an excellent paper on the Dutch and their customs. Roy McLeay gave a very amusing comic reading after which tea was served. All enjoyed the pleasant sunny afternoon.

DASHES FROM CRAIGANTLER AND DISTRICT

The Girls Softball team and their friends were guests of Mr. and Mrs. Fred Dankwerth at their farm last Sunday. There were about forty people present. Mrs. Dankwerth is a noted entertainer and we are sure there wouldn't be a ball team if it were not for the hospitality of Mr. and Mrs. Dankwerth. All had a splendid time but regretted the absence of the Kingfish, Mr. MacDonald.

The item regarding Jim Fraser of Gossip Farm should have been Glasgow Farm, Crawling Valley. Mr. Fraser has extended his visit for a week in the district.

Mr. Wrinkler of Shouldice gave an address on Social Credit at the Dankwerth party last Sunday. Socia Credit seems to be the only conversa tion, no matter where people meet.

Mrs. Carl Sheets is having he teeth extracted. Mrs. Sheets think it is best for people to have thei teeth attended to before the age of forty, since there is a chance o living longer.

Craigantler followers of the Meadowbrook hockey team think the club did good work playing four games in one week. They played twice with Strathmore, once in Gleichen and once in Standard.

The general committee of the Welcome Baden-Pawell and Local Boy Scouts fund, held their final meeting in Dafoe's Coffee Shop Monday. The committee decided to give $25 to the Girl Guides, $50 to be sent to the Welcome Baden-Powell committee in Calgary and the balance to be used by the local Boy Scout committee. The committee wish to thank those who helped to make the campaign a success.

LEGION APPOINT OFFICERS FOR ENSUING YEAR

The annual meeting of the Gleichen Branch of the Canadian Legion, was held in the hall. There was a larg turnout of members. The officer elected for the following year were a follows: President, W. Osler; Vice President, Fred Jones; Secretary-Treasurer, I. Gove; executive, Jim Taylor, Fred Ritchie, A. V. Symes, J. Eglese, and C Lumsden. Lt.-Col. Lewis was made Hon. President. During the evening a presentation was made to Secretary Gove, of a pen and pencil set.

LOCAL HOCKEY CLUBS SUFFERS SERIES OF DEFEATS

Arrowwood played the Aces here Monday night. Arrowood winning the game by a 6-3 score. The Aces were short two of their regular players, nevertheless the game was fast with plenty of heavy checking. The Aces will play at Arrowwood next Tuesday night when they hope to present their regular lineup. One or two of the Aces must learn to pass the puck and play more combination, otherwise the team will never get anywhere; nor will the players who hog the puck ever get into higher class hockey.

Medicine Hat defeated the Gunners by 10-7 on the round for the Morgan Cup. Gleichen went to the Hat with a six goal handicap and the players think that if they had of put a little more pep in the game they might have overcome the big lead, since they did not try very hard until well along in the second period. They also lost masy scoring chances.

Two crack hockey teams, or rather two hockey teams that had a crack reputation, have now lost it—Drumheller Miners and the Gleichen Gunners. Will somebody please put up a mug for these two teams to play for. They are accustomed to getting a mug of some kind every year or so. Page Mr. L. Michael he makes the best cups in the world.

"What was the matter with the Gunners this winter?" many people ask. One thing we were short an extra defenceman. It is too much for two men to do all the defence work all evening. During the league games experiments in changing players in the fouward lines should have been tried out. The determination "we must win tonight" proved costly when the playoff season arrived, for it was too late then to experiment.. Elan appeared lacking among the players during the whole season. A real live hockey team must have plenty of enthusiasm. Enthusiasm also appeared lacking amongst the townspeople. True, they attended the games and lent their financial support but they did not wax "goofy" about hockey as in years gone by. Yes, we need a Jack Moss to pep up hockey. A man who does not care whose toes he steps on to get results. A manager's job is a thankless task.

Prospects for a hockey team next year appear very slim. Our goalie, Al Wilson states he will not stand between the gas pipes next winter. One or two other players state they will likely retire. Without a good goalie to build a team around it is almost impossible to have a crack team. A number of the Aces will be too old for Juvenile hockey next winter, but it is very doubtful if they will be able to line up with the Gunner squad then. The Aces are lickly to be ready for intermediate hockey in 1936-37. However anything can happen between now and next winter, so we don't want to be too downhearted.

It is a peculiar thing but for the past four years, in the provincial finals former Gleichen players have been on the lineup. Ott Wilson of Lethbridge is a former Gunner. While Vegreville has Jack Moss a former Gunner manager. Peculiar eh!

SOCIAL CREDIT CLUB HAVE PLEASANT SOCIAL EVENING

A most instructive and enjoyable time was spent in the Oddfellows Hall last Monday evening, when approximately 100 people gathered and were entertained by a good program of music and short speeches.

Mr. Gorrill was in the chair and his remarks from time to time added greatly to the intertaining and educational value of the meeting.

The speakers were: Mr. Graham of Cluny; Mr. Geo. Bell of Meadowbrook; Mr. T. H. Beach and Mr. F Jones of Gleichen. Each dealth with his subject in a way that made it intertaining and instructive. The sketch contributed by Mr. George O'Bray was well received and added to the entertaining feature of the evening.

The musical numbers were really fine. The Misses Krause played beautifully for children of their age. Rev. Mr. Gilbert and family gave ample evidence of musical ability and careful trainng. Their contributions were well received. The violin selections by Mr. Elmer Bolinger, who was accompanied by his sister, were a credit to home talent and added greatly to the enjoyment of those who appreciate good music. Judging from the applause which they received the two songs sang by Allan O'Bray were the hit of the evening. Allan has just reason to consider himself a popular entertainer. The honors, however, were divided between him and Sidney Carrick who gave two selections on the mouth organ, that showed real skill in the use of his instrument. We are all inclined to think very highly of the boy who accomplishes something, and we are glad at all times to show our appreciation of his eforts. The applause that Sydney received was well merited.

Gilbert Bros. played the closing number and the applause which they received showed that they too showed skill in the use of their instruments. Although the ladies that provided and served lunch right after the program, received little or no applause, we venture to say that their contribution to the enjoyment of the evening was more generally appreciated than any part of the evening's entertainment. There is, therefore, no question about the meeting being a success as those who may not have enjoyed the program certainly enjoyed the refreshments.

WORTHY OF HIS HIRE

The impulse toward economy has been manifested with fine results in the conduct of municipal councils during the past few years. But there is a point at which economy ceases to be a virtue and becmoes a mistaken policy, resulting in the sacrifice of efficiency.

At several of the racent ratepayers meetings throughout the province, there were criticisms of the salaries of secretary-treasurers.

In most instances the unanimous opinion of ratepayers has been that excellent service had been rendered of recent years and good results abtained. Yet, admitting this, there was still the demand to reduce the pay of these good servants.

Those most closely in touch with the work of a secretary-treasurer, realize what a great respnsibility devolves on him. His duties have increased rather than diminished with the passing years, and in many instances new burdens have been added. As a rule, the position of secretary-treasurer is held by one man over a period of years. He becomes thoroughly familiar with the business of the town past and present. His conucil on the other hand is a changing body. There are new mayors, or reeves, new councillors. As a rule these men are relatively inexperienced when they take office and it is natural that they should look for guidance to that more permanent official, the secretary-treasurer. And one finds that those most appreciative of the important service of this semi-permanent official, are the heads and members of council. His judgement common sense and honesty are invaluable qualities, upon which they rely. His service can scarcely be over estimated. Yet, despite the large sums of money handled by him, despite the character, personality and efficiency required, the tendency is to grind him down to a salary no greater than that of a minor clerk. In most municipalities, the secretary-treasurer's salary has been reduced to the lowest figure compatible with good service. Any further cut would probably prove costly in the long run.

The same principle is applicable to councillors. It has been admitted that councillors during the past have taken their duties very seriously, and the result of their conscientious and capable service is shown on the books. The story of the financing of each town and municipality is a story of time expended, of much planning and good management. It is a service that should surely be appreciated.

An honest recognition of honest and capable service, is a primary virtue which ratepayers would do well to remember. An appreciation of what has been accomplished is more in order, than a blind and unthinking economy.

IMPORTANT TO WHEAT GROWERS

Under wheat grading regulations coming into effect August 1, 1935, the matter of purity of variety is one of primary importance.

Regardless of whether your wheat be Marquis, Garnet, Reward "222" or any other variety, it is desirable from a marketing standpoint that it be uniform in type.

Excessive admixture one way or the other will be liable to grade penalties under the amendments to the Canada Grain Act.

Alberta Pool Elevators

A DOLLAR'S WORTH

Clip this coupon and mail it with $1 for a six weeks' *trial subscription* to

THE CHRISTIAN SCIENCE MONITOR

Published by The Christian Science Publishing Society Boston, Massachusetts, U. S. A.

In it you will find the daily good news of the world from its 100 special writers, ... departments devoted to women's and children's interests, ... education, radio, etc. You will be glad to welcome into your home ... an advocate of peace and prohibition. And don't miss ... the Sundial and the other features.

The Christian Science Monitor, Back Bay Station, Boston, Mass.
Please send me a six weeks' trial subscription. I enclose one dollar ($1).

(Name, please print)

(Address)

(Town) (State)

Sample Copy on Request

BARGAIN CENT-A-MILE TRIP To MEDICINE HAT

ROUND TRIP FARE

$2 50

From GLEICHEN

Low fares from other stations

GOOD GOING MARCH 15-16

RETURN UNTIL MARCH 18

GOOD IN COACHES ONLY

No Baggage Checked

Apply Ticket Agent

CANADIAN PACIFIC

Myrna Loy —and— Wm. Powell —in— The Iron Man

NEWS COMEDY

Two evening shows at 7:30 p.m. and 9 p.m.

GLEICHEN COMMUNITY HALL

Leave Your WATCH, CLOCK AND JEWELLERY REPAIRS —at— McKAY HARDWARE

P. B. DISCHER

GLEICHEN and VULCAN

BARGAIN FARES With More Privileges to EASTERN CANADA Mar. 3 to 16

CHOICE OF TRAVEL in Coaches - Tourist or Standard Sleepers

Fare slightly higher for Tourist or Standard Sleepers in addition to usual berth charges

Return Limit 30 Days in addition to date of sale

For Fares, Train Service, etc. Apply Ticket Agent

CANADIAN PACIFIC

DATES OF DANCES AT MEADOWBROOK HALL

March 22, dance.
April 22, Easter Monday dance.

News!

'SALADA' TEA

now has a blend for every purse

Yellow Label

55c - 1 lb

BROWN LABEL - 65c 1 lb.
ORANGE PEKOE - 80c 1 lb.

All leaders in their class

What Are Actual Needs?

Listening to a discussion the other day on quotas and schedules adopted by governmental authorities as a guidance to those entrusted with the heavy and extremely difficult task of dealing with the cases of people who at this time are compelled to look to governments for the bare necessities of life, the question was forced upon our attention: What do we actually need?

There are an enormous and varied number of things we want, and our wants differ as greatly as our individualities differ, but when it comes down to a definite listing of the things we actually need not only to sustain life, but to make life really worth living, the number and variety of such needs is comparatively small.

People to-day list as needs scores of things which less than a generation ago were not even in existence, or so little known and in use as to be regarded as very great luxuries. For example, unemployed people living in our cities and, through no fault of their own compelled to accept municipal and government help, look upon the provision of electric light as an absolute necessity, and would consider it a great hardship if they were asked to resort to candles, or even the old kerosene lamp, as a means of illumination. Yet their parents got along very well with kerosene lamps and their grandparents and great-grandparents did not feel they suffered any great hardship because they had nothing but candlelight. And throughout the length and breadth of rural western Canada to-day hundreds of thousands of people get along very well with kerosene lamps. But in our cities people now list electric light as an absolute need.

Casting our memories back to boyhood days, thirty, forty, fifty years ago, we recall that our clothing and food requirements, our actual needs, were small and inexpensive compared with what we list as needs now. As a matter of fact, many of our so-called present day needs are not needs at all, and if our environment was shifted, we would not regard them as needs. Hundreds of people go camping every year, leave what we term "civilization" and go off into the wilds, and put up with conditions of living, and go without scores of things,—and enjoy doing so,—which at home they insist upon having as actual needs.

Life, and real living, does not consist in the abundance and variety of the material things we may possess. The pioneer lacked most of the things now listed as absolute necessities, yet they enjoyed good health, were happy, and found life well worth the living. They built homes, reared families of sturdy children, saw beauty in their surroundings, and developed character. Their needs were few and inexpensive. And they built nations.

These years of depression are developing two types of people. Out of one group men and women are emerging with stronger, finer characters. They are more self-reliant, with hampering superficialities burned away like so much dross, with the result that with the passing of the depression they will be the strong men and women who will take the leadership in this world, and who, out of the experiences of these years, will profit throughout the years to come. The other group consist of those who have been content to drift with the tide, to regard themselves as the sole victims of circumstance, ready to sit with folded hands and let others not merely provide them with actual needs, but who demand that these others shall further burden themselves in order that they may be supplied with things they want over and above their needs. With the passing of the depression, members of this second group will find themselves unequipped and incapable of making that provision for themselves which they will then be called upon to make.

People in this second group are ruining their own lives and jeopardizing their whole future. Before it is everlastingly too late they should take stock of themselves. The State must and will provide all people with actual needs of subsistence, including shelter, food and clothing when because of the vagaries of nature, or the inability to secure employment, these people cannot supply their own needs. But desires and wants must not be confused with needs. And the fact that the day is coming when all people will have to make provision for their own needs, as well as to gratify their desires and wants, should not be lost sight of.

It would be well, therefore, for all people to give serious consideration to what are needs and govern their demands upon their fellow citizens, as represented by the State, accordingly.

Edwardsburg

CROWN BRAND CORN SYRUP

AN ENERGY FOOD THAT HAS NOURISHED MORE CANADIAN CHILDREN THAN ANY OTHER CORN SYRUP

A product of The CANADA STARCH CO., Limited

Costly Umbrellas

Two of the largest and most expensive umbrellas ever made have been manufactured in Leicester for Akenzua II., Oba or Chief of Benin. The umbrellas, which cost £15 each, have been made for state purposes. Councils will be held under their shade.

ALL FOOD MADE HER ILL

Caused By Acidity—Corrected by Kruschen

"It is only fair to pass these facts on," writes a nurse. "I was suffering from over-acidity and flatulence to such an extent that I was completely ill. I couldn't take food. When I actually forced myself to take something, I would be wretchedly ill. I have now taken Kruschen for 12 months, and I have no doubt that it has righted my digestive system. I am now quite fit and able to work with vigor again."—Nurse E. S.

Indigestion is caused by a failure in the flow of the gastric or digestive juices. As a result, your food, instead of being assimilated by your system, simply collects and ferments inside you, producing harmful acid poisons. The immediate effect of the six mineral salts in Kruschen is to promote the healthy flow of the vital juices of the body. As you continue with the "little daily dose," it ensures the regular and complete elimination of all waste matter every day. And that means a complete end to indigestion.

Strange Happening

Radio Music Is Heard From The Spout Of A Kettle

Steam comes out of the spout of Miss Ruth Lightbourn's kettle at Oakville, Ont., but the utensil is also capable of producing other things. During a heavy fog, fine orchestra music came from the water container as it sat on the stove. The program, which was audible eight feet away, lasted 20 minutes, then faded. During a lighter fog the performance was repeated, but the music was fainter.

There is no radio in the house and the stove is in no way connected with a ground or aerial system. Miss Lightbourn is at a loss to explain the strange occurrences.

Signs All Can Read

Pictorial signs—a telegraph post for the telegraph office, a trunk for the baggage office, and a big question-mark for inquiries—are in use at Parkeston Quay, Harwich. All the symbols selected are known the world over, and foreign visitors of all nationalities can "read" them.

Meat packers report that more meat was consumed in the United States in 1934 than ever before in history.

A plant in Norway produces rust-free and acid-resisting steel, having an annual capacity of between 40,000 and 50,000 metric tons.

Heated Railway Car

New Type Is Developed For Transportation Of Fruit And Vegetables

Canadian National and Canadian Pacific Railways are developing a new type heated car for transportation of fruit and vegetables, the Canadian horticultural council was told in the report of its transportation committee.

The council instructed its transportation committee to draft a resolution which would ask a portion of any federal monies voted for building of new rolling stock by the railways be used to increase the number of fruit and vegetable carriers.

Col. R. L. Wheeler, Dominion fruit commissioner, described experiments by the railways to develop a new type heated car. The model he described was charcoal heated, with a system of hot-water pipes similar to a domestic heating plant. The council had asked the railways to consider a gas-burner heater, with inside temperatures regulated by the degree of cold outside the car.

Proves That Earth Wobbles

Stars Once Seen Now Do Not Rise Above Horizon

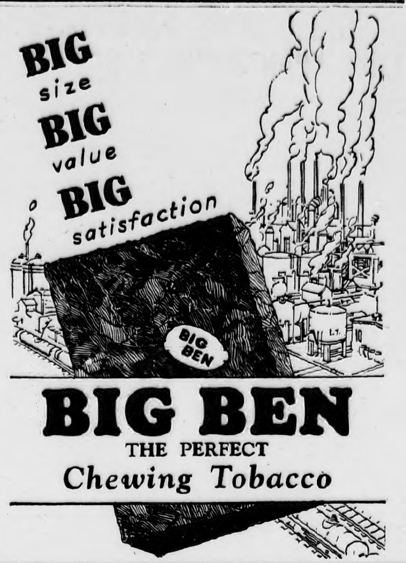
When the astronomers of ancient Greece grouped the stars and found names for them they listed constellations that can now longer be seen from Greece. In this way they supplied Sir James Jeans, the British astronomer, with a proof of a scientific fact dscovered long years after they departed this terrestrial planet. Among the constellations named by the men of Greece 2,500 years ago are some which, although visible then, cannot be seen in Greece to-day because they never rise above the horizon. The wobble, as it is called, is a movement of the spinning earth in which its axis makes a small circle once in every 26,000 years; in other words, each pole describes a circular path in the heavens at the speed of about a foot a year. This slow movement is caused by the pull of the sun and moon on the bulging equatorial part our globe.

Seek Oil Independence

Germany Hoping Domestic Requirements Will Soon Be Met

Amazing was the resistance offered by the Germans during the war largely because of her scientists, and now the German people are seeking through scientific means to make their country as economically independent as possible. They are increasing their efforts to find substitutes for imports. Not the least of these is petroleum, or the mineral oil from which it is produced. It is now asserted by German scientists that within a few years Germany will be independent of mineral oil imports. Petroleum is being produced synthetically from coal, and success is attending efforts to utilize brown coal—lignite—so extensively found in Germany. In the last year Germany has produced a third of the petroleum needed and she hopes that by 1936 her total domestic requirements will be met.

Advertise what you will do and then make doubly sure that you do what you advertise to do. That is what makes the fullest success of advertising.



BIG BEN

THE PERFECT

Chewing Tobacco

The Finnish statistical office reports that in the 13 main towns and cities of the republic 19,271 married women are engaged in remunerative activity; this is 18.9 per cent. of all married women there.

Figures show that fewer errors are made in night baseball than when the pastime is played in the day.

A Speedy Camera

Photographing simultaneously moving machinery and a clock dial, a camera recently invented in Europe takes up to 2,500 pictures a second and detects errors.

Glasgow, Scotland, and the Isle of Man are to be connected by an air service.

Are You a COLDS-SUSCEPTIBLE?

Do You CATCH COLD Easily?

At the first warning sneeze, stuffiness or nasal irritation, quick!—apply Vicks Va-tro-nol—just a few drops up each nostril. Its timely use helps to *prevent* many colds, and to throw off colds in their early stages.

Do Your Colds Hang On AND ON?

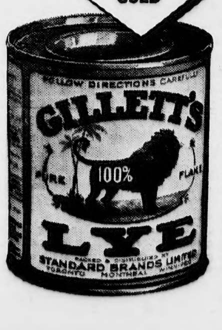
Don't take chances with half-way measures. Rub on Vicks VapoRub—standby of two generations for relieving colds. Its direct double action—by stimulation and inhalation—helps to *end* a cold sooner.

WELCOME NEWS FOR COLDS-SUSCEPTIBLES!

These twin aids to *fewer* and *shorter* colds give you the basic medication of Vicks Plan for Better *Control* of Colds. You'll find full details of this unique, clinically tested Plan in each Vicks package.

VICKS PLAN FOR BETTER CONTROL OF COLDS

GREASY POTS AND PANS NEARLY DROVE ME WILD UNTIL I USED



It lifts grease right off __without__ scrubbing

Just use a solution of 1 teaspoonful of Gillett's Pure Flake Lye in a quart of *cold** water. Instantly the grease dissolves—without scouring! Use Gillett's Lye whenever you want an effective household cleanser. Frees clogged drains, cleans toilet bowls. Kills germs, and destroys odors. Order a tin from your grocer!

*Never dissolve lye in hot water. The action of the lye itself heats the water.

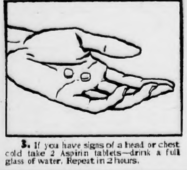
FREE BOOKLET—Send for the *free* Gillett's Lye Booklet. It tells how this powerful cleanser and disinfectant shortens dozens of cleaning tasks. Also gives full directions for soapmaking, thorough cleansing and other uses on the farm. Address: Standard Brands Limited, Fraser Ave., & Liberty St., Toronto, Ontario.

GILLETT'S LYE EATS DIRT

NOW SORE THROAT EASED IN LESS THAN 3 MINUTES!

1. Crush and stir 3 Aspirin tablets in a third of a glass of water.

2. Gargle thoroughly—throw head way back, allowing a little to trickle down throat. Repeat—do not rinse mouth.



3. If you have signs of a head or chest cold take 2 Aspirin tablets—drink a full glass of water. Repeat in 2 hours.

Rawness, Irritation Go at Once Note Directions for New Instant Treatment

Incredible as it may seem, doctors are now prescribing a way that relieves raw, painful sore throat in as little as 2 to 3 minutes!

All you do is crush and stir 3 *Aspirin* tablets in ⅓ glass of water and gargle with it twice.

Aspirin tablets disintegrate so *completely* no irritating particles are left. Results are immediate. At once soreness is eased—discomfort allayed.

Everywhere throat specialists urge this *fundamental treatment* instead of less effective old-time "washes" and "antiseptics." Remember this. And when you buy, see that you *get* ASPIRIN. It is made in Canada and all druggists have it. Look for the name Bayer on every *Aspirin* tablet. Aspirin is the trade mark of the Bayer Company, Limited.

DOES NOT HARM THE HEART

Doctors advise this *natural* corrective for Constipation!

Not a drug . . . safe, effective, economical!

Stop sour stomach, bad breath, headaches and all constipation ills. You can do it easily, cheaply with Quaker Bran.

Quaker Bran, the coating of the wheat, is milled so soft it cannot irritate. Yet it is effective. It works with nature to produce normal, healthy bowel movement . . . persuading the intestinal muscles to *normal* activity.

Remember, Quaker Bran is different from all *prepared* bran cereals. It is pure bran, uncooked—untreated—unadulterated. For these reasons it is definitely richer in mineral and vitamin content.

Serve it with your regular cereal each morning or in muffins, cookies, etc. There is a recipe book in every package.

QUAKER BRAN

Pure, *Natural*, packaged bran. 3810

Royalty Goes Shopping

Queen Mary Visits The British Industries Fair And Makes Purchases

A new thief-proof jewel case—it sounds off like an automobile horn when you pick it up—made Queen Mary smile.

Shopping at the British industries fair in company with the Duke and Duchess of York and one of the Buckingham palace housekeepers, Mrs. Moore, the queen was startled as the ingenious contrivance shrilled out its alarm. Afterward she displayed evident amusement.

The royal party walked six miles and the queen, always one of the fair's best customers, bought two dozen hand bags, ordered some Australian peach and quince jam, purchased two treasury note cases, asked that copies of the "National Marks" recipe book be sent her and the duchess and inspected some herring packed in jam.

Gibraltar now depends for its water on rain collected by an artificial catchment area of nearly 40 acres and stored in large tanks, while a supply of brackish water for other purposes is obtained from wells near the sea level.

A new fungus causing brown spotting of peony foliage has been discovered in northern Italy. Warm, humid climatic conditions and temperature fluctuations favour the development and spread of the disease.

Backaches

indicate kidney trouble. Gin Pills give prompt and permanent relief as they act directly but gently on the kidneys—soothing, healing and strengthening them. 50c a box at all druggists.

131

The Full Vitamin Value of Cod Liver Oil PLUS Further Body-Building Virtues

Generations have proved the body-building, energy-giving power of pure cod liver oil. Generations, too, have proved that Scott's Emulsion of Cod Liver Oil gives you all these, PLUS easier assimilation, pleasanter taste, and the added value of hypophosphites of lime and soda. PLUS values found only in Scott's Emulsion.

SCOTT'S EMULSION

THE COD LIVER OIL WITH THE **PLUS** VALUE

For Sale by Your Druggist 7A

Co-Operation In Empire Trade

Conference Of Fruit Growers' Representatives Held In England

When the representatives of the fruit growers from all parts of the British Empire held a conference recently in London, England, in an endeavour to determine what steps could be taken to improve the fruit situation throughout the Empire, they set an example to all other Empire industries. Sooner or later, if the present development of Empire trade is to be maintained or increased, all industries must follow the lead of the fruit growers. Their conference which had most valuable results marked the first time in the history of Empire trading that representatives of a good producing industry from Empire countries met to discuss their common problems and to find out a means of overcoming the peculiar difficulties arising from the fact that all parts of the Empire use the market of its principal member.

The overseas representatives recognized that the Englishman had the first claim on his own market, so Canada agreed to limit by qualitative reduction the movement of fresh apples to the United Kingdom in order not to compete unduly with the English crop during September and October, when a large part of it must be marketed. Australia and New Zealand agreed to complete their marketing programme by the end of July or as near that date as possible. The success of the conference is clearly indicated by the fact that each part of the Empire carried out its particular undertaking in no uncertain manner and shows that future success may be attained by full and frank co-operation. An important outcome of the conference has been the formation of an Empire Apple and Pear Council in London, England, where it is actively engaged in serving the best interests of producers in all parts of the Empire.

To Grow Mentally

People Must Advance With Times And Have New Ideas

A row of fence posts placed alongside the road will remain the same for many years, or until they rot—because they are dead. But a row of trees planted in the same place will grow, and hence change every day, because they are alive.

The test as to whether you are alive or dead depends upon whether you change as you go along. If you are alive you do not believe about anything just what you believed about it ten years ago.

If you do, it's a sign that you're "dead"—and the pity of it is, you don't know it!

And just here is where your life's success or failure is determined.

If you are afraid of new ideas, and shrink from thinking about them or expressing them, then you will surely sink into a common-place job and your life will be just ordinary weak, colorless.

But if you have the courage to live your own life—to think your own thoughts, to look fearlessly into the face of the world, to remember that God created you so that you might increase in knowledge and wisdom, then you will develop into the stature of a full-grown man.—Charles Stelzle.

THE RHYMING OPTIMIST

By Aline Michaelis

EXULTATION IN STORM

When clouds pile up in the east,
Dark bank on bank,
And the forces of wind are released,
Strong rank on rank,
Then a voice in my bosom cries
With a lusty shout;
I am part of the darkening skies
And the Storm-King's rout!

My will is the tempest's will,
I laugh, I rejoice
At the music, fierce and shrill,
Of its angry voice.
There is never wind so swift
Nor gale so strong
But the wings of my being lift
To greet its song!

A purple-topped yellow-fleshed turnip which has been grown in Aberdeenshire, Scotland, for the past 100 years has been found by agricultural scientists to be resistant to club-root disease. The origin of this variety of turnip is unknown.

The farm implement trade in the Argentine is controlled principally by Canada and the United States, Canadian-made harvester-threshers, grain drills, riding ploughs, corn cultivators and planters being well established.

ROUGH HANDS FROM SOAP AND HOT WATER?

APPLY HINDS *Restores Velvety Softness*

H27

HINDS *Honey & Almond* CREAM

First Used In Italy

Fork Was Encountered By English Tourist In 1603

It is difficult to believe that during the times of Shakespeare and Bacon few Englishmen used the table fork, and that the majority of them knew nothing of it, but a writer of old-time customs tells us that this is a fact.

Thomas Coryote, an English tourist and writer who lived during the reign of James I., fixed approximately the date when the fork first came into use. He set out on a tour of Europe in 1603, and on passing into Italy the traveller encountered the fork for the first time, and listed it as a great curiosity.

In his journal of the tour, he said: "The Italians and also most strangers who are residents in Italy do always at their meals use a little fork when they cut their meat; for, while with their knife, which they hold in one hand, they cut the meat out of the dish, they fasten their fork, which they hold in the other hand, upon the same dish of meat, so that whatsoever he be that, sitting in the company of any others at meat, should unadvisedly touch the meat with his fingers, from which all at the table do cut, he will give occasion of offence upon the company as having transgressed the laws of good manners; in so much that for his error he shall at last be browbeaten, if not reprehended in words."

A South American bird, the crested screamer, fights with its wings and has two horns on each one.

Apes, like men, become gray as they grow old.

SHORTHAND By Mail

Positively successful by use of Shaw's Improved Home Study Course at low cost to earnest workers. Write Shaw Schools, Dept. T-T, Bay-Charles Bldg., Toronto, Canada.

FALSE TEETH

DR. WERNET'S POWDER

Grips plates so firmly and snugly they can't slip—you never know you have false teeth. Dr. Wernet's Powder is pleasant and never causes soreness—it is the world's largest seller—prescribed by leading dentists—costs but little but blissful comfort is yours all day long.

SKIN RASHES

Give Place to Velvet Smooth Skins

In almost countless numbers, skin sufferers have had cause to be thankful for D.D.D., the prescription of a highly successful physician, Dr. D. D. Dennis. This liquid prescription, now made and endorsed by Campana's Italian Balm chemists, allays irritation almost at once, and quickly clears up such skin troubles as eczema, hives, acne, ringworm, dandruff, pimples and rashes. Ask your druggist for D.D.D. Prescription. Trial size, 35c. Guaranteed to give instant relief or money refunded. 2

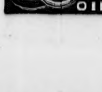
HEADACHE, BACKACHE?

Mrs. J. W. Flanagan, 6 Labatt Ave., Toronto, Ont., says: "I had headaches, pains in my back, had no appetite and would feel dizzy and faint. I was so weak I could hardly keep up. I took Dr. Pierce's Favorite Prescription and it seemed to give me new life."

New size, tablets 50 cts., liquid $1.00.

Write Dr. Pierce's Clinic, Buffalo, N. Y., for free medical advice.

for BURNS & SCALDS



Sold by all Druggists—25c, 35c (tube), 50c and $1.00

"MECCA" OINTMENT

Finest Cooks In World

Men Have Proved Themselves Greatly Superior To Women

The death of the M. Escoffier, who was chief chef of the Savoy Hotel, London, for a great many years, is a reminder of the fact that although cooking is generally recognized as woman's supreme realm, the best cooks in the world are men. Most of them are trained in France and Italy. Those who supervise the food in big hotels are men; men who make plain foods marvellous with mysterious additions, sauces and methods of preparation, and invent dishes peculiarly their own and for which they are famous. Escoffier, for instance, claimed that there are 50 ways of cooking ham and eggs. Anyone who has ever dined at the Savoy Hotel and sampled what could be done with a potato or an egg, will readily believe Escoffier was not exaggerating.

Continental chefs take their work very seriously. To them the preparation of food is an art just as much as music or painting, and one that requires constant study and experiment. And these artists in food earn bigger salaries than many of the best musicians and painters before the public.—St. Thomas Times-Journal.

Little Helps For This Week

"The beloved of the Lord shall dwell in safety by Him, and the Lord shall cover him all the day long." Deut. 33:12.

Whate'er events betide,
Thy will they all perform;
Safe in Thy breast my head I hide,
Nor fear the coming storm.

I have seemed to see a need of everything God gives me, and want nothing that He denies me. There is no affliction but either in it, or after it, I find that I could not be without it. Whether it be taken from me, or not given me, sooner or later God quiets me in Himself without it. I cast all my concerns on the Lord, and live securely on the care and wisdom of my heavenly Father. If my ways are in a sense hedged up with thorns and grow darker and darker daily, yet I distrust not my God in the least, and live more quietly by faith than I would do if I possessed everything.

Edison Bought Patent

Englishman Was First To Make Carbon Filament Lamp

The remark by a Toronto professor that Edison was not the inventor of electric light may surprise the majority of people, but it is quite true. The first electric lamp was produced by Sir Joseph Swan, who was born at Sunderland, England, in 1828. He was a chemical engineer who first achieved success in improvements in photography. He made a carbon filament lamp as early as 1862, and in 1880 exhibited the first filament vacuum lamp.

Edison was working along the same lines about that time, and he bought the Swan patent. Subsequently the first lamps issued from his factory were described as "Ediwan" lamps, thus linking the two names together after Edison had improved on the original Swan lamp.—St. Thomas Times-Journal.

Highway Construction

Twelve Mile Stretch Between Keewatin And Manitoba Border To Be Completed

Tender for the construction of the 12-mile stretch of trans-Canada highway between Keewatin and the Manitoba border, has been let to the Assiniboia Construction Company of Kenora, it was learned at the Ontario department of northern development.

Work will be started soon, and from 100 to 200 men will be employed on the project which will require about six to seven months to complete. Figures of construction costs were not available.

Teachers May Resign

Unless their salaries are raised, some of the ablest members of the University of Alberta staff are likely to resign and join other institutions. A warning of this danger is sounded by Dr. R. C. Wallace, president of the university, in his annual report to the board of governors. The board's report has been tabled in the legislature by Hon. Perren Baker, minister of education.

Berlin will be a "seaport" when the elevator now being constructed on the River Oder is ready to do its work of lifting river steamers 120 feet.

Use ROYAL YEAST CAKES *for a variety of breads like these...*

Nourishing Graham Bread is always popular. Recipe on page 8 of Royal Yeast Bake Book.

French Tea Ring . . . a dainty luncheon treat! See recipe on page 9, Royal Yeast Bake Book.

This Dutch Apple Cake will make a tempting dessert—recipe on page 13, Royal Yeast Bake Book.

DEPENDABLE YEAST is essential to good bread. When you bake with Royal Yeast Cakes, you can be sure of perfect leavening. These famous yeast cakes are individually wrapped in airtight waxed paper. Their full leavening power will not deteriorate no matter how long you keep them. Keep a package handy in your kitchen.

Two Helpful Booklets . . . FREE!

The "Royal Yeast Bake Book" tells all about the art of breadmaking and gives *tested* recipes. "The Royal Road to Better Health" explains how the regular use of Royal Yeast Cakes as a food will improve your health.

BUY MADE-IN-CANADA GOODS

STANDARD BRANDS LIMITED
Fraser Ave., and Liberty St., Toronto, Ont.
Please send me—free—the "Royal Yeast Bake Book" and "The Royal Road to Better Health."

Name ____________________

Street ____________________

Town ______________ Prov. ________

Many a man won't join the church because there are hypocrites in it. He remains outside where there are more hypocrites.

FAGGED OUT? *You Need* WINCARNIS *The* GREAT TONIC

RECOMMENDED *by* 20,000 MEDICAL MEN

At all good Drug & Dept. Stores
Sales Agents: Harold F. Ritchie & Co. Ltd., Toronto

BEER IS BEST

The tonic tang which makes beer ever welcome is imparted by the hops. When combined with barley-malt the hops encourage appetite and good digestion.

There are no finer Beers than those made in Alberta. Obtainable at our Warehouses, Vendor's st ore and your LOCAL HOTEL

DISTRIBUTORS LTD.

Agents for the Brewing Industry of Alberta

PHONE 82 - - BASSANO

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province f Alberta.

And then there was the one so dumb that she thought all racketeers were tennis players.

After a blow on the chin, a French pugilist was dumb for four days and attending physicians declare that the concussion affected a nerve hitherto unknown to science. If this is true, we may yet find a way to silence talkative pests without killing them.

Effective at a height of three miles a new anti-craft machine gun shoots between 500 and 600 shots a minute.

Unles a Chinaman has grand children he is not permitted to wear whiskers. The barbers syndicate must have geat power in the Flowery Kingdom.

Scientists say that boys are on an average taller for their age than those of 50 years ago.

An untried friend is like an uncracked nut.

Contract awarded to lowest bidder

When a corporation wishes to build a factory . . . When a town constructs new cement sidewalks . . . whenever large works are planned, the first step is almost invariably a request for bids on the work. This practice of campetitive bidding has saved millions of dollars. It assures the town or corporation of getting the best value for every dollar spent.

The same system can be applied to your own buying. And you can save a proportionate amount of money. How? Simply by consulting the advertising pages of the paper!

When you find yourself in need of anything—don't rush out and buy the first one offered you. Exercise the power of selection that the advertisements give you. Read about them—what they are like and will do, who makes it and what it costs. Then, when you find the one that best suits your pocket book and needs, buy it! In this way you'll be spending your money wisely. You'll know what you're getting and how much it costs—before you buy it.

Every advertisement is the bid of some business firm for your trade; consider them carefully before buying

Town & District

An enterprising firm in the east has just issued a neat letter containing a list of all the railroad tunnels in Canada, and presents this list to all newly wedded couples who are starting the honeymoon, so that the bridal veils can be lifted and the lips pursed ready for business as soon as the train runs into the tunnels.

Arrowwood now has its weekly half holiday on Thursday instead of Wednesday, owing to the fact that Wednesday is train day and it was found that day was a poor day for a holiday.

Mrs. Adjt. Sutherland, of Eventide Home, left for Winnipeg where she was called owing to the death of her father

Rev. Mr. Gurgett, of the Prophetic Bible Institute Church, Calgary, will be here next Sunday evening and will deliver an address to the local members of the Bible Institute in the Oddfellows Hall at 7.30. Mr. Burgelt, besides being an excellent speaker is a beautiful singer. Everybody is welcome to attend this meeting.

The Gleichen bonspiel was finally finished last Friday, when Dan McDonald's rink won first in Birks from W. Cook's rink. At the end of the 12th end the score was tied makng a 13 end game necessary. The final score was 10-9.

A mixed curling draw of ladies and gents of the Gleichen Curling Club started Monday with 17 rinks entered. In a short time the members wil put on a social evening.

The Social Credit group and the Young People's Study Club will hold another joint meeting in the club room over the Community Hall, next Monday night, March 11th, commencing at 8 o'clock. Mr. George Bell will be the principal speaker. Others will assist. A full attendance is requested.

Word has been received from Ontarie announcing the death of Rev. Robert Scott. Mr. Scott was the first preacher to be located in Gleichen, coming here shortly after the railroad arrived. Some of the real old timers, Frank Daw, Duncan McBean and the Clark Bros. and a few others will remember him. Many are the stories of Mr. Scott while looking after his flock here which was scattered far and wide. This one is told by Mr. Daw. Mr. Scott set out one Sunday with his horse for the Clark ranch to hold services and while fording Crowfoot Creek, near the ranch, received a thorough soaking. Arriving at the ranch house Mr. Clark, Sr., proved equal to the occasion. In those days the only clothes ranchers had were overalls, so Mr. Clark rigged the preacher out in a pair of his. Mr. Clark was a short man while Mr. Scott was the opposite, being six feet four inches tall. The overalls came up to the reverend gentlemen's knees, nevertheless he stood up before his audince and delivered his sermon.

COMING EVENTS

April 22—30th Annual Fire Brigade dance.

WHAT ADVERTISING DOES

When someone starts advertising,
Someone starts buying;
When someone starts buying,
Someone starts selling;
When someone starts selling,
Someone starts making,
Someone starts working;
When someone starts working,
Someone starts earning;
When someone starts earning,
Someone starts buying.

An endless chain ,so to speak, and the businessman who doesn't advertise and advertise regularly is breaking links in this chian.

The second reunion of all pilots and observers who had commissions and wings before November 11, 1918, will be held at the Royal York Hotel, Toronto, on Armistice Day. First reunion was held April, 1932, when 326 wartime flyers from a number of countries attended. The second reunion is expected to be one of the most brilliant functions ever held at the palatial Canadian Pacific hotel.

Wide-spread interest in John Murray Gibbon's book, "The Magic of Melody," is again illustrated by the gramo-poem contest conducted by the "Gramophone" and "Everyman", London publications. Empire-wide response to this contest resulted in an Overseas prize being awarded to Miss Gladys Kippen of Toronto, for a poem, written to the music of the Sonata Pathetique.

Scientists are still concerned with the problem of splitting the atom. They should ask the advice of the Gleichen housewives who are confronted with his task every pay day.

Order your

LETTER-HEADS — STATEMENTS
BILL HEADS — ENVELOPES
TAGS — TICKETS
LOOSE LEAF ACCOUNT SHEETS
CARDS — WINDOW CARDS
MEMOHEADS — DODGERS
RAFFEL TICKETS — DISPLAY POSTERS
SHIPPING TAGS — BUSINESS CARDS

—In fact anything in the line of printing—

from The Call

"Sculls or Skulls", whichever way they are spelt suits Georg Von Opel, who captured the Diamond Sculls at Henley, England, and who was a winner at Toronto, Canada, for he has just returned from a month of hunting south of Banff, world famous Canadian Pacific Rocky Mountain Resort, and has brought back with him some spendid specimens of big game skulls. After booking for a two weeks' trip he found the sport so good that he increased it to six weeks. Elk, moose, mule-deer, Rocky Mountain Goats, and Bighorn Sheep, he added to his collection while hunting south, but failed to get a grizzly. For two days he trailed one big fellow but the inclement and changeable weather met with, made success impossible. The grizzly, however, annoyed by the trailing, turned the tables on Georg by trailing the hunter to camp and stealing Georg's most prized goat head. Von Opel made the trip with Frank Phillips, famous Rocky Mountain guide. Picture shows Von Opel on the right.

Friendships multiply joys and divide griefs.

A product from the scales of herrings, to be used in the manufacture of artificial pearls, is being made in British Columbia.

Be blind to the failings of your friends but never to their vices.

Some people think evey season comes at the wrong time of the year.